

HELP US 'DROWN' THE DEBT!

We never like to use this word, but in this case, it's exactly what we need to do! Our beautiful facility has already served us well for two summers. The new pool came with a hefty price tag: more than \$1.3 million in total. The club had more than \$250,000 in reserve at the time of construction and members (both present and past) made contributions totaling more than \$100,000. These efforts, along with the funds raised during the All-City, have been significant. In fact, the \$52,000 in All-City profits saves the club \$177,253 in interest! However, we still owe close to \$900,000. ***It is our goal to retire this debt as soon as possible and we need our members' help to do so.*** Our highest priority is to keep dues as low as possible while maintaining the fiscal health of the club. For that reason, we are asking members to consider a separate donation that would go directly towards debt reduction.

Consider the following scenarios:

For just \$25.00...

If each member family contributed just \$25.00 over and above their dues this season, **we would raise \$10,125 and could pay the debt off seven months earlier saving the club \$43,517!**

For just \$51 to celebrate 51 HFSC summers...

If each member family contributed \$51 over and above their dues, **we would raise \$20,655 and pay off the debt 13 months sooner saving the club \$80,818!**

For just \$1 per summer day...

If each member family contributed just \$1 per day of the summer season, or **\$101 total, we would raise more than \$40,900 and pay off the debt 2 years earlier saving the club \$149,203!!**

To help 'Drown the Debt':

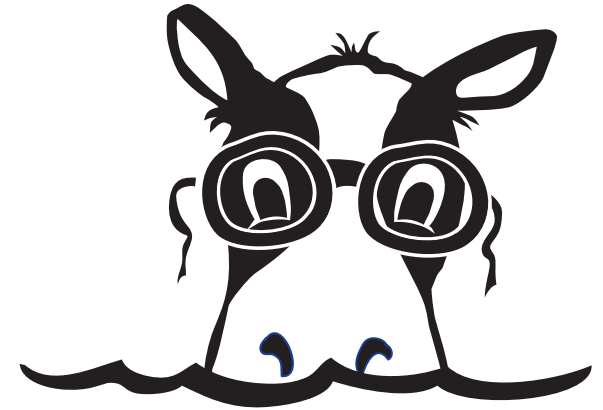
Please send in a SEPARATE check from your dues made out to Hill Farm Swim Club, memo: **drown the debt, by July 1st.** We would like to make a lump-sum payment after July 1st. Please note: this donation is not tax deductible. ***Thank you for your help!***

| | |
|--|------------------------------|
| Member Extraordinaire | 405 |
| 2 N. Eau Claire Avenue | |
| Madison, WI 53705 | <i>July 1, 2011</i> |
| Pay to the order of <i>Hill Farm Swim Club</i> | <i>\$101.00</i> |
| <i>One hundred one and 00/100</i> | dollars |
| memo: <i>drown the debt!</i> | <i>Member Extraordinaire</i> |

2011 DUES NOTICE

Hill Farm Swim Club
P.O. Box 5004
Madison, WI 53705

HILL FARM SWIM CLUB



2011 DUES NOTICE

Opening Day 2011:
Saturday, May 28th
Think summer!

A Peaceful Summer Ahead

The building project is done, the All-City is over, so now it's time for a much more relaxing summer at Hill Farm Swim Club! Thanks go to all of our members for making the last two summers so successful. The feedback received about last summer's All-City was tremendously positive. Your participation, support and embodiment of the Hill Farm spirit helped make it one of the best All-City meets ever. And your efforts helped raise more than \$52,000 towards paying down the debt on the new pool. Thank you for all of your hard work! Now it's time to sit back, relax and enjoy the summer at Hill Farm.

2011 Season Schedule

NEW THIS YEAR!! In an effort to reduce costs, summer guides **will be available ONLINE by April 15th** with all the specifics for the upcoming season. See our website at www.hillfarmswimclub.org. To receive a hard copy of the booklet, please check the box on the Emergency Card or contact Janna Casey at 279-1963. **Please see the important dates and deadlines at the right.**

2011 Dues Rates:

Below is the dues information for the 2011 season. **Payment is due on or before May 5th, 2011.** Family Members will receive 6 complimentary guest passes for on-time payment; Individual Members will receive 3 complimentary guest passes for on-time payment. **The summer swim season flies by, so your timely payment is important and appreciated.**

| 2011 HFSC DUES | Family Membership | Individual Membership |
|---|--------------------|-----------------------|
| Annual Dues: + 5.5% sales tax: | \$635.00 +34.93 | \$317.50 +17.46 |
| Total Due by 5/5 | \$669.93 | \$334.96 |
| With \$50.00 late fee if postmarked after May 5th*: | \$719.95 | \$384.96 |
| *additional late fees apply after June 1. | | |

Please send in separate checks for your Dues and your 'Drown the Debt' donation.

1. Send one check for your dues total (including sales tax) to HFSC, memo: 2011 Dues.
2. Send a second check for your donation amount to HFSC, memo: Drown the Debt.

2011 Membership Deadlines & Important Upcoming Dates

| | | |
|---------------------------|---|---|
| April 5th | Stock sale requests due. Summer Replacement Application and \$50.00 fee due. | To sell your membership or apply for summer replacement, contact membership secretary Aimee Tobin at HFSCmembership@gmail.com |
| Sunday, May 1st | Spring Clean-Up Day 2 - 4:00 p.m. (weather permitting). Rain Date: Saturday, May 7th. | All Members. Participating members receive 4 guest passes. |
| May 5th | Dues and Emergency Card due. \$50.00 late fee assessed for all dues postmarked after May 5th. | Mail to: HFSC PO Box 5004 Madison, WI 53705 Questions? Call treasurer Mary Blabaum at 233-6896. |
| Friday, May 27th | New Member Meeting: 6:00 p.m. | All new members. |
| Saturday, May 28th | First Open Swim! 1:00 - 8:00 p.m. | All members. |
| Monday, May 30th | Memorial Day: Open Swim from 1:00 - 8:00 p.m. | All members. |
| Saturday, June 4th | Enroll in Session I swimming lessons at pool office. | 10:00 a.m. - noon. All members. |
| Friday, July 1st | 'Drown the Debt' donations due. | All members: please do what you can to help! |
| Monday, Sept. 4th | Pool closes for the season (tentative). | |

NEW! See the Summer Guide ONLINE at www.hillfarmswimclub.org by April 15th for more information and the full-season schedule.

Questions?

Contact Pool Director Janna Casey at jlrichter2002@yahoo.com or 279-1963.

Emergency Contact Card

Please **PRINT** the following information. Detach and return this card with your dues payment. This information is stored in the pool office and used by staff members when emergencies arise. It is required that we have complete and accurate information on hand by opening day. Thank you!

Detach and return with dues payment by 5/5/11.

Summer 2011

Please mail a Summer Guide to me at this address.

Emergency Contact Name and Phone Number

Adult 2 Name

Cell or Daytime Phone Number

City

Zip

Email Address Yes, this is a new address this summer

Name/Date of Birth

Name/Date of Birth

Family Last Name

Adult 1 Name

Cell or Daytime Phone Number

Street Address

Home Phone Number

Children:

Name/Date of Birth

Name/Date of Birth