

Hill Farm Swim Club Board

Meeting Minutes

January 28, 2018

In Attendance:

Ben Jones, Joe Kreye, Amy Talerico, Aaron Stegner, Jennifer Eriksen, Mark Chandler, Janna Casey, and Jen Feldkirchner. **Absent:** Mary Blabaum & Deanna Stadler

Motion to approve minutes from 10/1/2017 meeting by Ben. Seconded by Jen. Minutes approved.

Committee Reports:

- **Budget** – Dues were increased to cover credit card fees. We will offer a “cash discount” for dues paid by cash/check. Credit Card expense in the budget was changed to the actual amount we pay monthly to have that service. Fundraising budget increased by \$300. Hope to sell pool tiles this year to increase fundraising income. We need to upgrade swim meet software and that cost will be added to swim team cost.
- **Personnel** – Currently collecting applications for summer employment. Deadline for applications is February 1st. As of now we have 7 new applicants and roughly ¾ of staff returning have applications in. Will conduct interviews in the next couple weeks. We are raising the starting wage to \$8.25 with a 4% wage increase across the board for existing staff.
- **All City** – Will need to update our Meet Mobile software. They only sell to individual teams, not to leagues. Mark Chandler looking into what version other pools use to make sure our version is compatible with other teams.
- **Treasurer** – covered under budget committee above. Also coming up on a deadline to refinance the mortgage.
- **Membership** – May 5th is deadline to receive \$100 discount on 2018 dues by purchasing stock from the pool. We also still have \$50 referral bonus for current members who refer new members. As of this meeting there was one new stock sale and one new request to sell. Currently 30 members on sell list. Also discussed some options for advertising to increase pool membership
- **Buildings and Grounds** – Tile work & caulking down the middle of the baby pool will be done this year, but plaster work will be done a different time. This year has been a rough year for icy sidewalks around the pool. Discussed strategies where drain pipe drains pool to minimize damage to roots of trees.
- **Outreach** – Guest passes were given to VHE for their carnival and to a couple other schools for outreach. Planning to host the Hamilton 6 grade pool party again this year.

Pool Director's Report:

A HFSC family temporarily moved out of state and had the renters at their Madison house use their pool membership for summer 2017. They paid the summer fee for the renters to use the membership last year. Now the renters are no longer there. This family is coming back in July and wondering if they can pay for July/August only as no one will be using their membership in June. The board discussed that we don't do partial summer memberships as the bylaws don't allow it. This family will be responsible for the full payment of their 2018 summer dues. The board would like to acknowledge that this family has allowed the pool to use their equipment multiple times over the past few years which has been a valuable service to the pool in reducing costs associated with renting equipment for pool events. Mark made a motion to pay them \$300 for use of their equipment for the 2017 and 2018 pool season, which would be less than the pool would have paid for rental equipment. Aaron seconded the motion. All present board members voted in favor of the motion.

Old Business:

- Janna, John and Jennifer Eriksen are meeting with Simply Swimming this week to discuss team suits and options for Simply Swimming to provide this service to the pool since Walter's Swimming is no longer open in Madison.

Next Meeting: March 7th at 7pm at Great Dane Hilldale

Meeting adjourned.