

# MINUTES

## Hill Farm Swim Club Board Meeting

Date | time 1/29/2017 4:00 PM

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### In Attendance

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Joe Kreye, Aaron Stegner, Jay Kemp, Jen Feldkirchner, Amy Talerico, Jennifer Eriksen, Janna Casey, Ben Jones

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### Committee Reports

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- **Personnel** - The personnel committee met in January. Guidelines and processes for hiring were reviewed. The deadline for employment applications is February 2<sup>nd</sup>. The Personnel committee will meet again on February 22<sup>nd</sup> after interviews are completed.
- **Budget** - The budget is balanced. The capital replacement budget is higher due to the need to pay for the new diving board. There are no major shifts from previous year. The house guest fee is lowered for this year. The budget is planning for increased recertification fees this year as well as an across the board wage increase of 6%.
- **All-City** – Summer swim meet schedule is set. Janna will email the schedule to pool members. Hill Farms will host 3 dive meets and 4 swim meets this summer
- **Treasurer** – looked at the possibility of using Venmo and Square for electronic payments for concessions. There is a monthly fee plus a percentage charge. Will most likely be cost-prohibitive for use at the concession stand.
- **Membership** – Currently we have 11 new families. The waiting list to sell stock is now at 22 families. The current trend is that more families are selling their own stock. The pool owns approximately 30 shares of stock.
- **Buildings and Grounds** – The tree on Eau Claire side of pool was taken down. Looking at possible replacement options.
- **Outreach** – Guest passes given out to Van Hise Carnival and to Stephens school.

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### Pool Director's Report

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A Hill Farm's family would like to purchase and install a water bottle filling station at the pool. Discussion included other costs that may be associated with the filling station (filters, etc) and concerns about removal/upkeep as well as if there are concerns for outdoor use. Overall, the board is very excited about this possibility.

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### Old Business

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- **Dues Notice** – Mailer goes out in March. Discussed current \$50 referral incentive for Member referring a new member. Discussed whether it would make more sense to give a \$50 discount to new members buying stock and membership in the same year as it is a big up front cost. Decision to leave as is at this time.

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## New Business

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- Dues waiver for membership Chairs and treasurer – voted and passed unanimously
- Alcohol waiver for adult social(s) – Voted and passed unanimously
- Apparel – Have used Top Promotion in the past. Will look into other possibilities including a HFSC member who has a family member with a clothing printing business. Jennifer E and Jen F will work on this. Will work with Liz Heinrichs if she is interested in doing clothing ordering/sales again this year
- HFSC Water bottles – Jennifer E will look into getting water bottles with HFSC logo on them
- Swim Team Suits – Janna will bring catalogs to March meeting

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## Parking Lot

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Members converting from family to individual/couple membership. (85 max individual/couple memberships). We are currently at 76 + about 7 members wanting to change. 2017 budget approved as is for cap on individuals.

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## Next Meeting

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3/15/2017 6:00 PM, Vintage Brewing Company