

MINUTES

Hill Farm Swim Club Board Meeting

Date | time 4/23/2017 4:00 PM

In Attendance

Joe Kreye, Aaron Stegner, Jay Kemp, Jennifer Eriksen, Janna Casey, Ben Jones, Deanna Stadler, Mary Kraemer, Jen Feldkirchner

Committee Reports

- **Personnel** – Positions have been offered and accepted.
- **All-City** – Nothing to report.
- **Treasurer** – 32% of dues received for this season. Dues deadline is May 5th to receive guest passes. Reviewed budget. Discussed changing mailers to reduce costs of printing and mailing. Also discussed credit card fees becoming a bigger expense. Decision made to keep mailer as is for now (the three different colors reduce confusion and mispayments). We can increase the dues rate to include credit card fees (2.75%) and then give a cash/check discount of the same amount for non credit card payments. We will further discuss this next fall/winter. Item placed in parking lot for later discussion
- **Membership** – More calls for wanting to sell stock after dues notice came out. Since January, 16 members have sold their own stock. 9 families are interested in summer passes at this point. 26 members remain on sell list. Requests to switch to adult memberships all accommodated and there are still some spots open.
 - Discussion around moving more stock from pool. Many members wishing to sell end up selling their stock on their own at a discounted price, but other members keep waiting on the list with the pool.
 - Motion #1 (Aaron) – 2017 Summer pass members: If they purchase stock in 2018 they will receive a \$100 discount on their membership dues for that year. (Deadline May 5, 2018). Motion 2nd (Mary) and passed unanimously
 - Motion #2 (Aaron) – New member stock purchases from pool will receive \$100 discount on their first year membership dues if purchased by September 4th, 2017. (discount added on top of prorated dues if purchased midway through season.) Motion 2nd (Jay) and passed unanimously.
- **Buildings and Grounds** - New water fountain/bottle filling station will be installed (donated by a member family). Gene will donate a few hours of his time to install it. We had a very successful clean up day today. Suggestion was made by Jen E to supply bottled water next year for the helpers. Holland family donated iRobot pool cleaner. Pool needs to purchase new blue/white lane line. Pool needs new trash bins – 2 green and 2 tan (largest size). Jay will contact the city about options for new trash bins.
- **Outreach** – MSCR golf outing requesting donation of an August membership again this year. Food carts “Let’s Eat out” coordinator contacted. Requested food carts for 6 Thursdays from June-July. New member meeting the Friday of Memorial Day weekend. Time changed to 7:30pm. Adult Social planned for July 15th.

Pool Director's Report

Swim guide done and on website. There will be printed copies in the office as well.

Old Business

None

New Business

None

Parking Lot

- Discussed changing mailers to reduce costs of printing and mailing. Also discussed credit card fees becoming a bigger expense. Decision tentatively made to keep mailer as is for now (the three different colors reduce confusion and mis-payments). An idea was to increase the dues rate to include credit card fees (2.75%) and then give a cash/check discount of the same amount for non-credit card payments. We will further discuss this next fall/winter.

Next Meeting

Sunday, June 11th @ 4:30pm. Photo of Board Members will be taken to display at the pool and online. Wear your HFSC gear!!