JUNE 12, 2016 5:00PM HFSC

MEETING CALLED BY Tissy Bauer, President

In attendance: Ben Jones, Deanna Stadler, Mary Blabaum, Amy Talerico, Aaron Stegner, Joe Kreye, John Casey, and Janna Casey. Absent: Terry Heinrichs and Jay Kemp.

Agenda topics

APPROVAL OF MINUTES

DISCUSSION

Minutes from the April 2016 meeting approved with one change: adding the notes regarding the new diving board. Mary moved to approve the minutes. Amy seconded.

COMMITTEE REPORTS

ALL-CITY Committee-(Janna) –No report given. Kevin will send us an update before the next meeting.

Treasurer – (Mary)

- At this point, we need \$10,000 in dues to meet the budget for that item. Twelve members have unpaid dues.
- We have collected \$5,760 in swim team fees; need only \$280 more to meet the budget for that item.
- Sixty members paid dues by credit card, resulting in bank fees of \$628.10.
- We paid \$399.58 for one replacement chair from the Bruce Co.
- We paid \$517 for ribbons.
- We have \$259,480 in the bank.
- We will purchase 2 mesh chaise chairs to see how they hold up and to see if they can serve as a less expensive chair for the pool deck.
- Ben looked at our utility bills and determined that part of the increase was due to an extra day in the billing period. We also may need to shift when certain tasks are done as the rate is based on the highest period of demand.
- Mary reported that she is keeping the membership list via Google Docs.

Membership - (Amy & Aaron)

- We have 24 summer passes and 23 new family memberships.
- We have 28 members on the sell list; all but 5 covered by summer passes or are using the pool
 even though they want to sell.
- The board discussed unsold stock, memberships, and referrals. We have 30 stocks yet to sell and have budgeted 3 sells of such stock. Some summer memberships may convert, but we need to sell off the sell list first.
- The board determined that the by-laws do not prohibit a person who has purchased an August membership from purchasing an August membership in subsequent years. Mary moved to increase the cost of an August membership from \$250 to \$260. Aaron seconded.
- The board determined that the \$50 referral bonus would apply to a member who makes a referral to a person who buys from someone on the sell list.
- Six families are looking to switch to a couples membership. The board determined that, because we just raised the limit on such memberships from 75 to 85, we would revisit the limit next year.

Building & Grounds-(Janna)

• The fan in the family bathroom has been replaced.

Outreach (Deanna)

- Deanna has been working on getting food carts at Hill Farm on the same night that there is music
 in the park. In exchange for setting up and selling food in the N. Eau Claire pool entrance, Hill
 Farm would receive a percentage of the profits. Thursday, June 23, will be the "test run". A food
 cart will be in the lot between 5:30 and 7:30 p.m. Deanna will put a sign up on June 16 to market
 the event.
- She is also checking with Glass Nickel pizza to see if they would offer discounts to members as well as donating a share of profits to the pool. This could also be combined with live music from Sean Michael Dargon.

Pool Director's Report (Janna)

- The pool has been busy so far and we have been using all staff at peak moments.
- An employee's bike was stolen from the parking lot. The theft was reported to the police and the bike was subsequently found.
- Some guests have attempted to get into the pool without checking in at the desk. Some children have been heard using foul language at the pool. Staff are aware of the issue and the families have been notified of the no tolerance policy.
- The 6th grade class had its annual party on June 9 from 12 p.m. to 2 p.m. That event raised approximated \$1,000 for the pool.
- We received a donation of over \$250 from Smile Solutions which we can use to purchase a new grill.
- Hill Farm will get the shelter at Noah's Ark free this year because we have been making that trip for so many years.
- The replacement diving board issue is still unresolved. At this point we have only one board for competitive diving and Jeff Chida has not responded to Janna's inquiries regarding the board. Janna will give Jeff until June 15 to respond. If he does not respond, we will pursue purchasing a new board. The quote from last year for purchasing a new board, as opposed to a refurbished board, was approximately \$4,600.

Old Business

- The rose bush memorial for Rosie will be near the birch tree between the parking lot and the front office.
- Janna showed us the design for the new T-shirt.
- There was nothing to report regarding the proposed relay event.
- Joe said he would look at the affidavit for a lost/damaged certificate and make suggested changes. The board is hoping for a document that is more transparent and less intimidating.

NEW Business

The board discussed offering scholarships for swimmers and divers whose families are unable to
pay the team fees. A family could check a box on the team registration from requesting that they
be considered for a scholarship. No action was taken on this proposal, other than the board
agreeing to consider this for next season.

DISCUSS

Next meeting will be Wednesday, July 20, 7:00p.m., at the pool.

Meeting was Adjourned at 6:27 p.m.