JULY 20, 2016 7:00PM HFSC

MEETING CALLED BY Tissy Bauer, President

In attendance: Terry Heinrichs, Deanna Stadler, Mary Blabaum, Amy Talerico, Aaron Stegner, Joe Kreye, and Janna Casey. Absent: Ben Jones and Jay Kemp.

Agenda topics

APPROVAL OF MINUTES

DISCUSSION

Minutes from the June 2016 meeting. Amy moved to approve the minutes. Aaron seconded.

COMMITTEE REPORTS

ALL-CITY Committee –No report given.

Treasurer – (Mary)

- Money from t-shirts has not yet been deposited.
- Nine members have not yet paid dues. Consequently, we are short \$6,204 for dues.
- The adult social has so far netted \$403, but there may still be an outstanding amount for beverages.
- We have collected \$455 in food cart revenue.
- Swim team fees are up \$1,840 from last year.
- We have not received the invoice for the new diving board and tune up.
- We purchased 2 mesh chaise chairs at \$59.99 each.
- The club has not yet received a bill for the Noah's Ark trip.
- There were no sound system expenses for water ballet this year because Sean Michael Dargon allowed us to use his system. Otherwise, there may be some miscellaneous expenses for water ballet.
- As of July 19, the club had a bank balance of \$230,353.

Membership - (Amy & Aaron)

- We have enough summer memberships sold to cover all those on the sell list. Four or five members on the list may not be looking to sell immediately.
- The board discussed the discount for buying stock early. Last year, if a person bought stock in the fall, he or she received a 50 percent discount of the dues paid in the spring. Amy moved to increase the discount to \$100 and Mary seconded. Motion passed. The board determined that in order to receive the discount a prospective member must purchase the stock by December 31, 2016. Amy will contact the summer members to let them know about the discount.
- Last year, 32 new members joined the club and we had 18 summer memberships. This year, 23 new members joined and we have 28 summer memberships.
- Eight families are currently interested in couples memberships.

Building & Grounds-(Janna)

We may need tree trimming and removal on the property. There is one dead pine tree along the
fence running parallel with North Eau Claire Ave. We may also need to do something about the
clover in the yard to address the bee problem. Janna will check with the lawn maintenance
company about that.

Outreach (Deanna)

- Twenty-eight couples (at \$15 each) and 6 individuals (at \$10 each) attended the adult social.
- The food carts have been doing well. There will be no food cart at the pool for the week of All-City. Sweet Treat Ice Cream is scheduled for Thursday along with music provided by Sean Michael Dargon.
- The hot-dogger has also been doing well, but has been cancelled for Friday because of the heat.
- Night games on the lawn will start in August.
- The clothing drive is also doing well.

Pool Director's Report (Janna)

- There have been 60 families at evening lessons. We have added a third time for lessons.
- Participation in certain programs has increased from last year. Ten new kids participated in water ballet; we had 25 mini-moos this year as opposed to a number in the mid-teens last year; and the

- number of Cowabunga swimmers has also increased. Next year for mini-moos we may need to ensure that the children are at least level-2 swimmers.
- We will likely be over budget on pool chemicals. We lose a lot of chemicals every time there is a power outage and we've had 3 outages so far this summer.
- About half of the employee mid-season reviews have been completed. Janna has received some good programming ideas and suggestions from the reviews. Employees have been rewarded for picking up extra shifts. Janna has sent out availability forms to staff for session 3 and will soon inquire on end-of-season availability.
- The procedure for paying at the front office for private lessons has been working well and members have been taking advantage of that programming.
- Caitlyn is working on the guest logs and putting that information into Google Docs.
- The board has noticed staff members eating on deck. They will be reminded not to do that.

Old Business

- Deanna, Tiss, and Janna will meet after All-City to talk about Rosie's celebration.
- Neon night is scheduled for Friday, August 12. We will ask for a \$1.00 donation per person to
 cover the cost of the glow-in-the-dark materials. Terry will look into the options for renting or
 buying a sno-cone machine.
- Family Fun day is scheduled for Sunday, August 21, beginning at 2 p.m.

NEW Business

The board discussed the recruitment of new board members; the terms for Deanna, Tiss, and
Terry will be ending. The board will display signs at the pool for recruitment and board members
should also let people know. If we have multiple candidates for the open positions we will post
bios as well.

DISCUSS

Next meeting will be Sunday, August 28, 5:00p.m., at the pool.

Meeting was Adjourned at 8:30 p.m.