

Dear Hill Farm Swim Club Members,

Summer 2018 is almost here! For all the updated information including pool hours, swim & dive team, lessons, water ballet, social events, video fun, and much more, please see our [Hill Farm Swim Club website](#).



Together with Assistant Pool Director, John Casey, we have hired a friendly, enthusiastic, safety conscious, and committed staff, ready to help make this a summer to remember. You will be able to learn fun facts about your 2018 Hill Farm Staff on the new Staff Bio Board in the main office. Although our management and staff run the day-to-day operations, much of the planning, organization and longer-term decision-making for the pool are performed by member-volunteers. Please feel free to contact any Hill Farm Board member if you have questions. Contact information is available on the [HSFC board of directors webpage](#).

- **Wednesday, April 18th:** The new designs for the 2018 Hill Farm Apparel and Swim/Dive Team suits and caps will be revealed at Simply Swimming 6649 University Ave. Wednesday, April 18 from 4:00-7:00pm. We strongly encourage all Hill Farm Swim and Dive team members, as well as any members interested in buying this year's awesome Hill Farm apparel, to go to this event. Let's show our Hill Farm Pride!
- **Sunday, April 22nd:** Hill Farm grounds clean-up day Sunday, April 22nd from 2:00-4:00pm for members to assist us in getting the pool grounds ready for opening. There is a job for everyone. Each family that participates will receive four free guest passes for use this summer.
- **Friday, May 25th:** We invite New Members to a New Member Orientation on Friday, May 25th at 6:00pm to meet the Hill Farm Board of Directors and staff, tour the pool, and learn about the many activities and opportunities Hill Farm has to offer.
- **Saturday, May 26th:** The pool opens for summer at 1:00pm on Saturday, May 26th!!!!

For Summer 2018, we will continue the many fun traditions such as Join the Herd Open House, NEON night, Family Fun Day, Weekend swim times with floaties, noodles, and fins; extended pool hours on Wednesday nights, fire pit nights, PJ and movie night, lawn games in August, Teen and Middle School Nights, Food Cart Nights, Adult Social, Hot Dogger Lunch Cart, YOGA in the lawn, water aerobics, Swim and Dive team trip to Noah's Ark, Holstein Dive Invite, and plenty of ice cream parties. *New activities being planned for summer 2018 include: adult water volleyball nights; open mic night/talent show; Sunday morning brunch; dive team family potluck.*

I am committed to working hard every day to ensure that Hill Farm Swim Club is a safe and positive community for every member, for our guests, and for our staff. My hope is that happy memories are made here and that Hill Farm Swim Club will be a place you are proud to call your home away from home. We are family! Can't wait to see you soon! Get Excited! [Watch: Hill Farm Swim Club Donut Day!](#)

Warmly,

Janna

Janna Casey, Pool Director
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...and see more info on Moo Page Two →



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Spread the Word, Join the Herd!

Spread the word about our special pool! A fun way to introduce neighborhood families and friends to Hill Farm, is to invite them to our Open House on Sunday, June 10th from 11:00-9:00pm. You can bring an individual or family as your guest for free all day. There is also a \$50 referral bonus for current members who recommend a new stock-purchasing member! So, if you know of anyone looking for a great family pool contact, Amy Talerico at hfscmembership@gmail.com.

Pool Improvements and Capital Spending

Last year we made a number of critical improvements to the pool including, tile work in the diving well; replastering of the gutter line and stairwell in the diving well; replaced the hot water heater, the motor for pool heater, and the baby pool motor; purchased all new shower regulators, chaise lounges, and a new lane line; and even removed one of our large trees, which had become diseased. Hill Farm Swim Club also greatly appreciated and enjoyed donations from several member families for an automatic water bottle filler, swimming fins, and a robotic pool bottom cleaner. *Thank you!* In 2018 we will be retiling the baby pool, doing some re-caulking in the main pool, updating software for the swim and dive meet management, replacing more of the chaise lounge chairs as well as the water basketball hoop.

In addition to the capital improvements of the past couple of years, we have increased the hourly wages for our Hill Farm Swim Club staff in order to be able to offer more competitive wages, and taking into account the potential for the city to raise the minimum wage to fifteen dollars an hour. Despite the expenditures and the wage increases, the financial condition of the pool remains solid. Hill Farm Swim Club operates as a breakeven 501(c)(7) entity, with dues making up 93% of total annual revenue. Payroll is the largest expense at 45% of the total budget, but other significant expenses include the Principal & Interest on the new pool, pool maintenance, pool operations and utilities, and real estate taxes.

2018 Board of Directors

Hill Farm Swim Club has been run by a volunteer Board of Directors since its founding. These volunteers are elected by the membership at the HFSC Annual Meeting and serve three-year terms. Feel free to contact the Board of Directors with any questions, concerns or feedback you may have.

If you are interested in serving on the board, please contact the President.

- President: Joe Kreye
- Vice President: Jennifer Eriksen
- Secretary: Jennifer Feldkirchner
- Treasurer: Mary Blabaum
- Asst. Treasurer: Mark Chandler
- Membership:
 - Jennifer Feldkirchner (current members)
 - Amy Talerico (new members)
- Buildings & Grounds: Ben Jones
- Social & Grievance: Deanna Stadler
- Pool Director: Janna Casey